GUÍA DOCENTE
2025 - 2026

TECHNICAL INFORMATION ABOUT THE COURSE

Subject data	
Full name	International Political Economy
Code	FCEE-ADE-623
DegreeTitle	Degree in Business Administration and Management from the Universidad Pontificia Comillas
Taught in	Bachelor's Degree in Business Administration and Management and Master's Degree in Industrial Engineering [Sixth Year] Bachelor's Degree in Business Administration and Management and Master's Degree in Industrial Engineering [Sixth Year] Bachelor's Degree in Business Administration and Management and Master's Degree in Industrial Engineering [Sixth Year] Bachelor's Degree in Business Administration and Management (E-2) [Fourth Year] Bachelor's Degree in Business Administration and Management and Bachelor's Degree in Law (E-3 16) [Fifth Year] Bachelor's Degree in Business Administration and Management and Bachelor's Degree in Law [Fifth Year] Bachelor's Degree in Business Administration and Management with a Major in International (E-4) [Fourth Year] Bachelor's Degree in Business Administration and Management with a Major in International (E-4) [Fourth Year] Bachelor's Degree in Business Administration and Management (E-2) - in English [Fourth Year] Bachelor's Degree in Psychology and Bachelor's Degree in Business Administration and Management [Fifth Year]
Level	European Degree
Semester	Semiannual
Credits	6,0 ECTS
Type	Compulsory (Degree)
Department / Area	Department of Economics
Responsible person	Robert Robinson
Timetable	Variable
Tutorial schedule	According to teacher instructions
Descriptor	International Political Economy is an area of knowledge located at the interface of the disciplines of International Relations and Economics. The subject focuses on the relationship between politics and economics. This field studies the forms of interaction of political and economic factors at the national and international levels.

Faculty data	
Lecturer	
Name	Angela Oriana Montti Sosa
Departamento / Área	Department of Economics
Email	aomontti@icade.comillas.edu
Lecturer	
Name	Covadonga Meseguer Yebra
Departamento / Área	Department of Economics
Office	Alberto Aguilera 23
Email	cmeseguer@icade.comillas.edu

Telephone	2229
Lecturer	
Name	Gonzalo Gómez Bengoechea
Department / Area	Departamento de Economía
Despacho	OD-412
Correo electrónico	gonzalo.gomez@icade.comillas.edu
Profesor	
Nombre	Robert Andrew Robinson
Departamento / Área	Department of Economics
Office	Alberto Aguilera 23 [OD-414]
Correo electrónico	robrob@icade.comillas.edu
Telephone	2374
Lecturer	
Name	Saziye Bal
Department / Area	Department of Business Management
Email	bsaziye@icade.comillas.edu

SPECIFIC DATA OF THE SUBJECT

Contextualization of the subject

Contribution to the professional profile of the degree

This subject can be considered as an intellectual crossroads and academic intersection of politics, economics and the business world whose main objective is the study and analysis of the interaction between States and markets. The core concepts used in the subject are globalization, hegemony and interdependence. The topics studied point to the context and actors of the international political economy and their influence on global business. International production and trade, international finance, exchange systems and international currencies, foreign direct investment and multinational enterprises, poverty and economic development; the BRICs; Energy, climate change and the environment are some of the key issues in the international political economy.

Prerequisites

In order to make the most of this subject, it is advisable to have knowledge of Macroeconomics, Microeconomics and International Macroeconomics

Competencies - Objectives

Competences

GENERAL

CGI01	Ability to analyze and synthesize
CGI02	Organizational and planning skills
CGI03	Basic knowledge of the area of study
CGI07	Searchability and information management
CGI08	Troubleshooting
CGI09	Decision-making
CGP12	Teamwork
CGP15	Recognition of diversity and multiculturalism
CGS18	Intellectual Work Capacity
CGS19	Ability to apply knowledge to practice
CGS24	Ability to work and learn autonomously
SPECIFIC	
CE08	Knowledge of economic theory and reasoning and ability to apply them to international issues
CE09	Knowledge and understanding of international political economy
CEMEN01	Understanding the historical development of the global economy
CEMEN02	Ability to analyse the economic problems of developing countries

THEMATIC BLOCKS AND CONTENTS

Contents – Thematic Blocks
International Political Economy: Perspectives
International Political Economy: Definition and Evolution
Classical Liberalism and neoliberalism
Mercantilism and Economic Nationalism
Structuralism: imperialism, dependency and neomarxism
Constructivism
International Political Economy: Structures
Global Production Structure
International Trade Structure

Global Financial and Monetary Structures
States and Markets in the Global Economy
Challenge of development
Regionalism in the Global Economy: the case of the European Union
The BRICS: the new economic and political powers
Energy, environment and climate crisis

TEACHING METHODOLOGY

General methodological aspects of the subject

Artificial Intelligence (AI) is revolutionizing the way we teach and learn in the university environment. In the subject of International Political Economy, AI tools offer opportunities to enrich learning, and prepare students for an increasingly digitized professional world.

This methodological section identifies the main AI tools that can transform the educational experience in ECE, providing innovative resources to improve academic outcomes. It is essential to highlight here the importance of an ethical and responsible implementation in the academic environment. That said, each teacher will decide the degree of use of AI according to their pedagogical approach and the pace of its incorporation into training activities.

Face-to-face Methodology: Activities

The face-to-face methodology of the subject is energized by the use of different tools by the teacher and the student. Without being an exhaustive list, the different categories of most popular AI tools are:

1. Writing assistants such as **ChatGPT** and **Claude** for text preparation and analysis. And **Gamma** for presentations especially. These advanced language models help generate, structure, and improve content. They help to create schemes by facilitating the organization of complex ideas into coherent structures, facilitating the explanation of complex theories. Practical applications in the subject could include stylistic and grammatical revision of texts in order to improve expository clarity. **NB** It is necessary to use these tools as a complement and not as a substitute for critical thinking and the development of one's own academic voice.
2. Advanced **translators DeepL** and **Google Translate** provide access to diverse international sources, significantly expanding the bibliographic base.

Research platforms: **Elicit** and **Consensus** are platforms that allow smarter and more synthetic searches than traditional databases. They help to find the most relevant articles by pointing out the main conclusions or the methodologies used. They facilitate the research process and the development of criteria for evaluating the quality and relevance of academic literature.

Scholarcy and TLDR (Too long, didn't read) **reading assistants:** allow students to process and understand large volumes of complex texts in the form of academic articles, government and institutional reports of an international nature.

Tableau **and** Power BI **data visualization**.International Economic Policy is based on the analysis and interpretation of large volumes of data. These tools make it easier to understand trends and relationships between variables with up-to-date data.

1. Finally, *last but not least*, to integrate a conversation and reflection on the ethics of AI in the university environment into the training process. The Teaching Guides include a warning on the appropriate use of AI in the evaluation section.

Non-Face-to-Face Methodology: Activities

The non-face-to-face methodology based on autonomous study focuses on the independent learning of the student outside the classroom. The main axis is the structured reading of manuals and key texts. Thus, the student must prepare prior to the master classes and classroom activities. This approach encourages autonomous time management, deep understanding of concepts, and critical capacity. The teacher can guide the training process through discussion questions and evaluations of various kinds (quizzes, summaries, concept maps).

TOTAL HOURS OF STUDENT WORK

FACE-TO-FACE HOURS	
Expository lessons	Practical exercises/problem solving
45.00	15.00
NON-FACE-TO-FACE HOURS	
Personal study and documentation	Individual/group work
60.00	30.00
CRÉDITOS ECTS: 6,0 (150,00 horas)	

EVALUATION AND GRADING CRITERIA

The use of AI to create complete works or relevant parts, without citing the source or tool or without being expressly allowed in the job description, will be considered plagiarism and regulated in accordance with the General Regulations of the University.

Assessment activities	Assessment criteria	Weight
Final examination	Application and understanding of concepts and theory Critical thinking and analysis Application to real cases Communication Skills and Structure Use of Evidence	50 %
Tests	Understanding and mastery of subject matter	20 %
	Theoretical Application Analytical Depth Perception and knowledge	

Individual work (case study)	Use of sources and evidence Contextualization Structure, argumentation and presentation	10 %
Group presentation in class	Understanding of the subject Explanatory/expository skills	10 %
Contribution to class activities	Frequency of contributions Quality of comments Engagement Preparation Use of evidence Collaboration and respect	10 %

Grading

Those students with the subject pending from the previous academic year (or previous ones) will be evaluated only by means of the exam, without taking into account the class activities and other deliveries established

WORK PLAN AND SCHEDULE

Activities	Date of completion	Delivery date
Each teacher will inform his group of the work plan and schedule at the beginning of the subject		

BIBLIOGRAPHY AND RESOURCES

Basic Bibliography

Balaam, D.N. and Dillman, B. (2019) An Introduction to International Political Economy, Longman,7th. edition

Oatley, T. (2023). International political economy. Routledge. 7th. edition

Complementary Bibliography

Broom, A. (2014) Issues & Actors in the Global Political Economy, Palgrave.

Lairson, T.D. and D. Skidmore (2017), International Political Economy: The Struggle for Power and Wealth in a Globalizing World, Routledge.

O'Brien, R. and M. Williams (2013) Global Political Economy, Palgrave.

Smith, R.,El-Anis, I and Ferrands, C. (2017), International Political Economy in the 21st Century: Contemporary Issues and Analyses, 2nd Edition, Routledge.

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