THE GLOBAL MANAGER IN EUROPE

A SUMMER MODULE AT ESSEC BUSINESS SCHOOL, PARIS
June 23 - July 11, 2025





PRESENTATION OF THE MODULE

This 3-week intensive program is designed for MBA students interested in learning about business and management practices in Europe and willing to enhance their intercultural skills.

The main objective of the program is to put together a select group of highly motivated international students and allow them to learn not only about current management issues in Europe from an academic and professional point of view, but also about some of the expertise of France and ESSEC.

3 ONE-WEEK THEMATIC MODULES

- European Geopolitics and Economics
- Management skills in Europe
- Luxury Brand Management

PROGRAM AT A GLANCE

- **Duration:** 3 weeks
- **Language of teaching:** English
- **Course Load:** 90 contact hours
- **Credits awarded:** 2 UV (8 ECTS)
- **Schedule:** classes Monday to Friday - 9:30 to 12:30 / 1:30 to 4:30
- **Level:** MBA students
- **Teaching methods:** case studies, lectures and group work with a high level of class interaction.
- **Assessment:** Pass / Fail with mandatory attendance and participation in class.
  No exams or grades.
- **Location:** ESSEC Executive Education CNIT campus in La Défense Paris (to be confirmed)



PARTNER INSTITUTIONS

- 40 participants approx.
- Average age: 32
- Average work experience: 8 years
- Some of our prestigious partners:

Universidad Del Cema (Argentina), Macquarie (Australia), Solvay (Belgium), PUC Rio de Janeiro (Brazil), Concordia (Canada), McGill (Canada), Queen's (Canada), University of British Columbia (Canada), Universidad de Chile (Chili), Fudan (China), Universidad de los Andes (Colombia), Aalto (Finland), HKUST (Hong-Kong), IIM Ahmedabad (India), Tel Aviv University (Israel), Luiss Guido Carli (Italia), Keio (Japan), Waseda (Japan), EGADE Tec de Monterrey (Mexico), CENTRUM Catolica (Peru), Nanyang Technological University (Singapore), National University of Singapore (Singapore), University of Stellenbosch (South Africa), Seoul National University (South of Korea), IE Business School (Spain), Universitat St. Gallen (Switzerland), National Taiwan University (Taiwan), Chulalongkorn (Thailand), Imperial College (United Kingdom), UCL (United Kingdom), UC Berkeley (USA), Cornell (USA), Duke (USA), Indiana University (USA), Northwestern (USA), UNC Kenan-Flagler (USA), University of Chicago (USA).



ELIGIBLE CANDIDATES

Top graduate and postgraduate students from ESSEC partner institutions. According to the number of confirmed participants, ESSEC reserves the right to cancel or postpone the Summer Module.

APPLICATION PROCESS

1st step: Partner schools nominate students on the online platform
2nd step: Students connect online to upload the following documents: CV, cover letter, latest transcript and photo

Application deadline:
March 07, 2025

Selection results: mid-March
The selection is made by ESSEC. Students should not make any arrangement (flight ticket, accommodation, etc.) before they receive the final confirmation of their admission in mid-March.

ACCOMMODATION

Useful websites:

www.airbnb.com
www.paristay.com
www.seloger.com
www.my-apartment-in-paris.com
www.fac-paris.com
www.appartcity.com

"The ESSEC Summer exchange program was excellently planned and executed, resulting in numerous benefits such as global exposure, expanded networks, cultural awareness, and personal growth. It was a highly enriching experience."

Participant from NUS Singapore

PROGRAM FEE

800€ registration and administrative fee which will cover the class materials, activities and visits. Please note that this fee is non-refundable.

"This program was an incredible way to expand my international business knowledge. I was surrounded by high-caliber peers, who came to class with unique perspectives on business and management. I really enjoyed the verticalized, luxury focus and feel like I learned a lot more than I planned. I loved the variety of in class and out of class learning. The program was an incredible experience."

Participant from Berkeley USA



CONTACT

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